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 A peptide comprising consecutive amino acids, the sequence of which amino acids is shown in SEQ ID NO: 2.

- The peptide of claim 1, wherein the peptide is membrane permeable.
- 3. A composition comprising a complex between the peptide of claim 1 and an oligonucleotide.
 - The composition of claim 3, further comprising an aqueous carrier.
 - The composition of claim 3, wherein the oligonucleotide comprises from about 10 to about 40 consecutive nucleotides.
 - 6. The composition of claim 5, wherein the consecutive nucleotides of the oligonucleotide have a sequence capable of inhibiting translation of a mRNA into a protein.
- 7. The composition of claim 6, wherein the oligonucleotide comprises phosphorothioate linkages.
 - 8. A method of delivering an oligonucleotide into a cell

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comprising:

- a) first contacting the cell with a lysosomotropic agent, and
- b) then contacting the cell with the composition of claim 3, under conditions permitting the composition to enter the cell and thereby deliver the oligonucleotide into the cell.
- The method of claim 8, wherein the lysosomotropic agent
 is chloroquine.
 - 10. A method of inhibiting expression of a protein in a cell comprising delivering an oligonucleotide into the cell using the method of claim 8, under conditions permitting the oligonucleotide, once inside the cell, to hybridize with a nucleic acid encoding the protein and thereby inhibit expression of the protein from the nucleic acid in the cell.
- 20 11. A peptide comprising consecutive amino acids, the sequence of which amino acids is shown in SEQ ID NO: 1.
 - 12. The peptide of claim 11, wherein the peptide is membrane permeable.
 - 13. A composition comprising a complex between the peptide of claim 11 and an oligonucleotide.

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- 14. The composition of claim 13, further comprising an amueous carrier.
- 15. The composition of claim 13, wherein the oligonucleotide comprises from about 10 to about 40 consecutive nucleotides.
- 16. The composition of claim 15, wherein the consecutive nucleotides of the oligonucleotide have a sequence capable of inhibiting translation of a mRNA into a protein.
 - 17. The composition of claim 13, wherein the oligonucleotide comprises phosphorothioate linkages.
 - 18. A method of delivering an oligonucleotide into a cell comprising contacting the cell with the composition of claim 13, under conditions permitting the composition to enter the cell and thereby deliver the oligonucleotide into the cell.
 - 19. A method of inhibiting expression of a protein in a cell comprising delivering an oligonucleotide into the cell using the method of claim 18, under conditions permitting the oligonucleotide, once inside the cell, to hybridize with a nucleic acid encoding the protein and thereby inhibit expression of the protein from the nucleic acid in the cell.

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- 20. The method of claim 18, wherein the cell is contacted with a lysosomotropic agent prior to contacting the cell with the composition.
- 5 21. The method of claim 20 wherein the lysosomotropic agent is chloroquine.
 - 22. The method of claim 6 or 16, wherein the sequence of the oligonucleotide is shown in SEQ ID NO:5.
 - 23. The method of claim 6 or 16, wherein the sequence of the oligonucleotide is shown in SEQ ID NO:6.
 - 24. The method of claim 10 or 19, wherein the protein is Protein Kinase C alpha.
 - 25. The method of claim 10 or 19, wherein the cell is of mammalian origin.
- 20 26. The method of claim 25, wherein the cell is of human origin.
 - 27. The method of claim 26, wherein the cell is a cancer cell.
 - 28. The method of claim 10 or 19, wherein the nucleic acid is a deoxyribonucleic acid.

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- 29. The method of claim 10 or 19, wherein the nucleic acid is a ribonucleic acid.
- 5 30. The method of claim 29, wherein the ribonucleic acid is a messenger ribonucleic acid.
 - 31. A pharmaceutical composition comprising a therapeutically effective amount of the composition of claim 3 or 13 and a pharmaceutically acceptable carrier.
 - 32. A method of making a composition, comprising contacting an oligonucleotide with the peptide of claim 1 under conditions permitting the peptide to form a complex with the oligonucleotide.
 - 33. A method of making a composition, comprising contacting an oligonucleotide with the peptide of claim 11 under conditions permitting the peptide to form a complex with the oligonucleotide.
 - 34. A method of increasing the sensitivity of a cancer cell to an anti-cancer agent which comprises inhibiting expression of a protein in the cancer cell using the method of claim 10 or 19
 - 35. The method of claim 34, wherein the anti-cancer agent

is paclitaxel.

36. The method of claim 35, wherein the protein is protein kinase C alpha.

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37. The method of claim 36, wherein the cancer cell is a bladder cancer cell.

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38. The composition of claim 3 or 13, wherein the oligonuclectide is longer than 40 consecutive nucleotides.

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39. A method of delivering an oligonucleotide into a cell comprising contacting the cell with the composition of claim 38, under conditions permitting the composition to enter the cell and thereby deliver the oligonucleotide into the cell.